



Long Branch Green Team & Environmental Commission



Spotlight Topic: Green Business Recognition Program

The City of Long Branch recently honored three local businesses as the city's first Certified Green Businesses. Griffy's Organics, Beach Grille and Wild Honeysuckle General Store each qualified under the city's new Green Business Recognition (GBR) program.

Launched in late 2023, this program is designed to highlight and promote local businesses and non-profits that are committed to environmental stewardship and use sustainable practices in their daily operations. Sustainable practices include actions that reduce energy or water use, reduce pollution or waste, increase recycling, or other actions that support the environment.

Developed by the Green Team in partnership with the city, this program is open to all Long Branch based businesses. For more information and applications go to the [Green Business Recognition Program](https://www.longbranch.org/green-business-recognition-program) on [Longbranch.org](https://www.longbranch.org).

