

The purpose of the Long Branch Green Business Recognition Program is to raise awareness, educate and motivate companies to pursue sustainability as a competitive business strategy and a shared community responsibility.



Is your business making an effort to adopt environmentally sustainable practices?

To apply to be recognized as a Long Branch Green Business, scan the QR code below or go to the Long Branch Green Business Website at www.longbranch.org/471/Green-Business-Recognition-Program



QUESTIONS? CONTACT THE
LONG BRANCH GREEN TEAM
longbranchgreenteam@gmail.com

City of Long Branch Green Business Recognition Program



ABOUT THE PROGRAM

The Long Branch Green Business Recognition Program (GBR) seeks to highlight and promote businesses and non-profits that are committed to environmental stewardship and use sustainable practices in their daily operations.

BENEFITS

PROMOTIONAL SUPPORT

- Your business profile will be featured on the Long Branch Green Business web page & promoted on the city's social media
- Your business will receive a certificate and a window medallion acknowledging your Long Branch Green Business certification along with a digital GBR logo image for your online use
- Your business will receive a free table at Long Branch Day, where you will be recognized as a Long Branch Green Business

EDUCATION & NETWORKING SUPPORT

The GBR will provide:

- Assistance with setting up professional energy and waste audits, as well as business-specific recycling and waste reduction coaching.
- Networking events with fellow Long Branch Green Businesses
- Assistance with applying for the New Jersey Sustainable Business Registry (NJSBR)

How to APPLY

To become certified, applicants must complete the Long Branch Green Business Recognition Program Application, which includes a list of possible actions across a variety of sustainability categories. A minimum of **five** actions is required for certification. Businesses should also include a short narrative describing their actions. Applications can be found on the Long Branch Green Business Program Website at www.longbranch.org/471/Green-Business-Recognition-Program.

Applications should be submitted to the Long Branch Green Team at longbranchgreenteam@gmail.com or drop off at the Information Desk at City Hall, addressed to the attention of Richard Thompson.

A member of the Green Team will contact you to review your application.

Applications will be accepted and processed on a rolling basis.

Certification will be valid for two years from date of approval.

Questions can be sent to longbranchgreenteam@gmail.com or call us at 732-759-0183.

Sustainability Actions

ENERGY AND WATER REDUCTION

- Turn off lights, computers, and electronics when business is closed
- Use a programmable thermostat or control to adjust temperature when business is closed
- Replace light bulbs with low energy alternatives
- Use energy efficient appliances and/or equipment
- Install low flow/high efficiency fixtures fix leaks, use of waste water cisterns/rain barrels, rain gardens and water-wise landscaping

WASTE REDUCTION / RECYCLING

- Use recycled paper products
- Reduce and/or recycle organic material (e.g. donate excess food, compost)
- Recycle other products that are not part of the City's weekly pickups

POLLUTION REDUCTION

- Encourage employees and customers to bike, walk or carpool (for instance install a bike rack)
- Use environmentally friendly cleaning supplies or purchase supplies locally

OTHER

- Donate a % of sales or products to a Green non-profit organization
- Implement "green" initiatives specific to your business (can be more than one)

NOTE: Any business already registered and certified with the statewide NJ Sustainable Business Registry will automatically be certified as a Long Branch Green Business